



GREAT BEND, KANSAS CURRENT SNAPSHOT

OCTOBER
2018

COMMUNITY

Awards

2017

TRAIL OF LIGHTS 1 OF 50

“Best Christmas Lights Display in America”

GREAT BEND IS A **“BEST PLACES”** CITY
US News & World Report

#9 OUT OF 10 **“HAPPIEST CITIES IN KANSAS”**

Only in Your State (2017)

NATURAL RESOURCES

PROXIMITY TO ARKANSAS RIVER, WETLANDS AND WILDLIFE GREAT SCENIC BYWAY, CHEYENNE BOTTOMS (LARGEST INLAND WETLANDS MARSH IN US), AND QUIVIRA NATIONAL WILDLIFE REFUGE

STATE-OF-THE-ART RAPTOR REHABILITATION CENTER

WETLANDS WATER PARK AQUATIC CENTER

Arts & Culture

Birdhouse Art Walk

Crest Theatre (National Register Property)

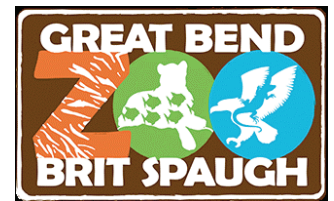
Kansas Quilt Walk

Great Bend Mural Project

Santas Around the World

Shafer Art Gallery

Parks, Trails, & Amenities



FREE CITY-OWNED ZOO

OVER 2,000 ACRES PUBLIC LANDS

INCLUDING

10

CITY PARKS



FLATLANDER HALF-MARATHON & Y P 5 K

FRONT DOOR COMMUNITY CENTER

Great Bend SANTA FE TRAIL

1 of 50

Best Free Tourist Attractions in Every State

Public Safety



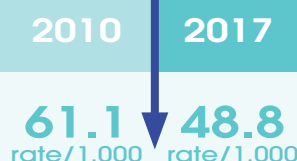
VIOLENT CRIME



PROPERTY CRIME



CRIME INDEX



Festivals & Events

Party in the Park

SRCE Drag Races

AirFest

Great Bend Summer Street Stroll

Christmas Parade

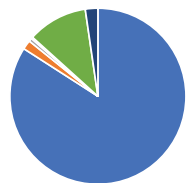
NHRA Lucas Oil Drag Racing Series

Trail of Lights

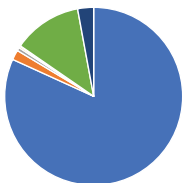
Great Bend Farm & Ranch Expo

DEMOGRAPHICS

Race and Ethnicity



2010



2018

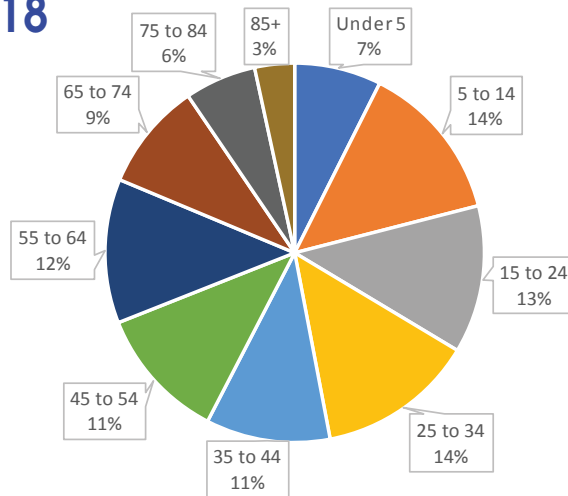
	2010	2018
WHITE	84.0%	81.8%
BLACK OR AFRICAN AMERICAN	1.7%	1.8%
AMERICAN INDIAN AND ALASKA NATIVE	0.6%	0.6%
ASIAN	0.2%	0.3%
PACIFIC ISLANDER	0.1%	0.1%
OTHER	11.0%	12.5%
TWO OR MORE RACES	2.3%	2.9%

Hispanic Origin* - 19.8%

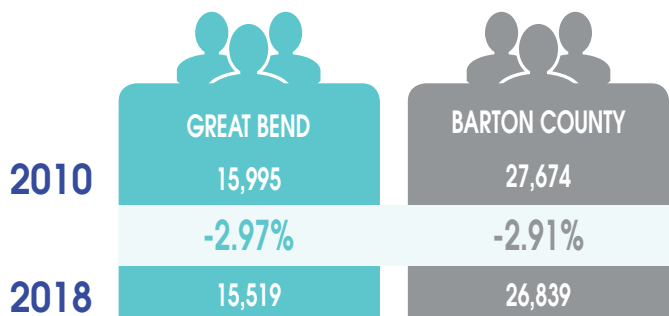
*Hispanic includes respondents of any race

Population by Age

2018



Population

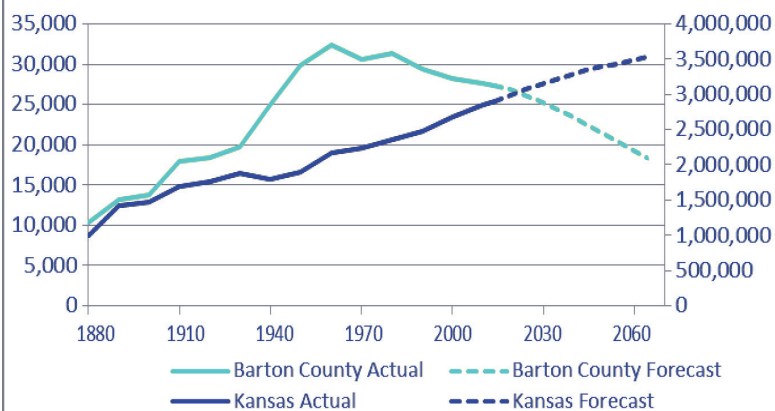


GREAT BEND Millennial Population



2016 estimate from American Fact Finder

Kansas & Barton County Total Population, 1880-2064



HOUSING



7,139
HOUSING UNITS

6,371
OCCUPIED UNITS

3,777
OWNER OCCUPIED

2,594
RENTER OCCUPIED

768
VACANT

190
VACANT FOR RENT

70
VACANT FOR SALE

Age of Housing Stock

Built 1939 or earlier
19.4%

Built 1940-1959
30.3%

Built 1960-1979
30.1%

Built 1980-1999
16.9%

Built 2000 or later
3.3%

79.8% of housing stock built prior to 1980

NEW HOUSING UNITS	2013	2014	2015	2016	2017
	11 DUPLEXES (22 UNITS)	2 APARTMENT BUILDINGS (48 UNITS)	1 DUPLEX (2 UNITS)	2 DUPLEXES (4 UNITS)	2 APARTMENT BUILDINGS (48 UNITS)

ECONOMY

2018 Major Employers

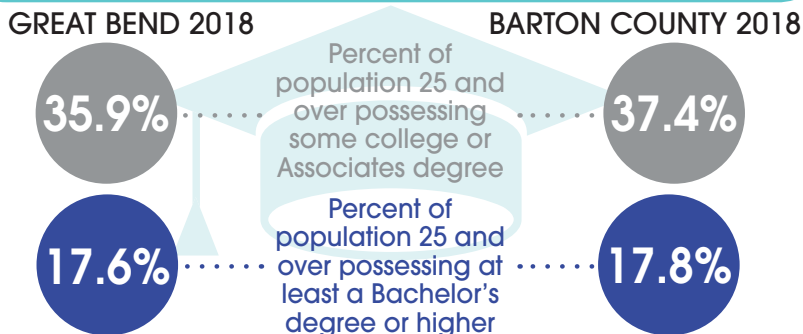
1 USD 428 SCHOOL DISTRICT 700 EMPLOYEES	7 VENTURE CORPORATION 200 EMPLOYEES	13 GREAT BEND HEALTH & REHAB CENTER 138 EMPLOYEES
2 BARTON COMMUNITY COLLEGE 545 EMPLOYEES	8 BARTON COUNTY 199 EMPLOYEES	14 CUNA MUTUAL RETIREMENT SYSTEMS 132 EMPLOYEES
3 WAL-MART SUPERCENTER 375 EMPLOYEES	9 INNOVATIVE LIVESTOCK SERVICES 170 EMPLOYEES	15 FULLER INDUSTRIES 130 EMPLOYEES
4 GREAT BEND REGIONAL HOSPITAL 342 EMPLOYEES	10 CITY OF GREAT BEND 160 EMPLOYEES	16 GREAT BEND COOP 127 EMPLOYEES
5 REDBARN PET PRODUCTS 263 EMPLOYEES	11 ROSEWOOD SERVICES 150 EMPLOYEES	17 DILLONS #51 125 EMPLOYEES
6 SUPERIOR ESSEX 259 EMPLOYEES	12 SUNFLOWER DIVERSIFIED SERVICES 142 EMPLOYEES	18 SOUTHARD CORPORATION 105 EMPLOYEES

GREAT BEND HAS 60 EMPLOYERS WITH 50 OR MORE EMPLOYEES

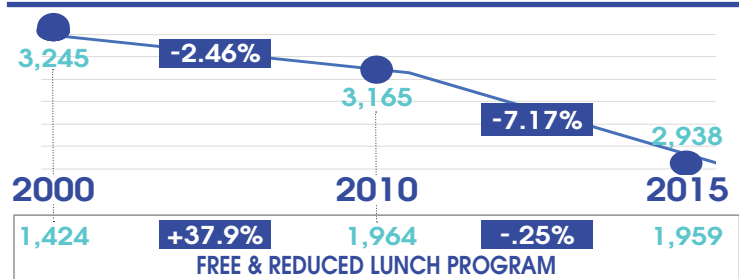
2018 Household Income

GREAT BEND	BARTON COUNTY
Median household income \$44,397	Median household income \$46,959
Per capita income \$23,897	Per capita income \$24,555
2016 Percent below poverty line	2016 Percent below poverty line
19.3% ALL	28.1% UNDER 18
	15.6% 65+

EDUCATION



Schools



5 PUBLIC ELEMENTARY SCHOOLS | 1 MIDDLE SCHOOL | 1 HIGH SCHOOL | 2 PAROCHIAL SCHOOLS | 1 PRIVATE SCHOOL | 1 COMMUNITY COLLEGE

Barton Community College: Associate of Arts, Associate of Science, Associate of General Studies, certified in a variety of vocational areas (business, technology, health care and public safety)

Barton County Young Professionals

500+ MEMBERS
Attraction and retention of young professionals

Labor Force

March 2017
BARTON COUNTY
13,159 EMPLOYED
518 (3.8%) UNEMPLOYED

The City owns an **80-ACRE INDUSTRIAL PARK** which has 14 ACRES undeveloped

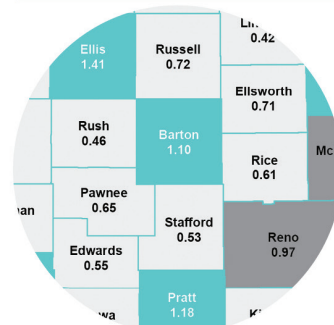
2018 Employment Sectors

6,908 EMPLOYED

PROMINENT SECTORS

SERVICES 46.7%
MANUFACTURING 10.3%
RETAIL 10.3%
CONSTRUCTION 7.5%
FINANCE / INSURANCE / REAL ESTATE 7.1%
TRANSPORTATION / UTILITIES 6.0%
AGRICULTURE & MINING 5.6%
WHOLESALE TRADE 1.7%
PUBLIC ADMINISTRATION 4.1%
INFORMATION 0.8%

Kansas Pull Factor



BARTON COUNTY
1.10

A pull factor higher than 1.0 indicates a county is attracting business.

County per capita sales tax divided by the state per capita sales tax.

INFRASTRUCTURE

Public Works

FLOOD CONTROL



ALSO DIRT WORK, MOWING, RIP, STRUCTURE MAINTENANCE

13 MILES

FLOOD CONTROL TO MAINTAIN

26 MILES

FENCE TO MAINTAIN

S E W E R



90 MILES

OF SANITARY SEWER LINES AND ROUGHLY 1,500 MANHOLES ALONG WITH 21 LIFT STATIONS

RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL CUSTOMERS SERVED

6,690

WASTE WATER

DOMESTIC AND INDUSTRIAL WASTEWATER COLLECTED & TREATED

2017

1.2 mgd

mgd = million gallons a day

Local Emergency Planning Committee

LANE MILES



23.788

HIGHWAY LANE MILES

(5.504 two-lane, 18.284 four-lane)

SOLID WASTE



RECYCLING

SERVICES

Railway

Great Bend is served by the Kansas & Oklahoma (K&O) Railroad.

Airport

The City of Great Bend operates the municipal airport 2 miles west of Great Bend at the industrial park.

8,000 FOOT CONCRETE RUNWAY

4,200 FOOT CROSSWIND RUNWAY

Highways

Traffic Count Map 2015

Interstate (E-W): I-70 40 mi.

Interstate (N-S): I-135 61 mi.

Highway (E-W): US-56/KS-156 0 mi.

Highway (N-S): K-96/US-281 0 mi.

Traffic Counts:

- K-96: 4,000 vehicles per day
- US 56: 10,000 vehicles per day
- US 281: 7,000 vehicles per day

FINANCES

Financial Condition

Annual Budget \$ 25.9 million

Largest General Fund Sources

Property Tax 33% of revenues

City Sales Tax 21% of revenues

County Sales Tax 16% of revenues

General Fund has a fund balance of approximately 30 percent of annual General Fund expenditures

Investment in the Future

1/2 CENT SALES TAX DEDICATED TO:

INFRASTRUCTURE 45%

PROPERTY TAX REDUCTION 35%

ECONOMIC DEVELOPMENT 20%

Bond Rating

Moody's Investor Services

Aa3

Moody's bond rating is based on "the City's small, relatively stable tax base with moderate volatility stemming from economic exposure to the oil/gas and agriculture industries, below-average net direct debt burden, lack of pension liability, and strong financial position."